**Session to announce USAID support to women entrepreneurs through SAMRIDH Healthcare Blended Finance Facility**

**Date: 8th March 2022 |Time: 5PM- 6:15 PM IST**

A person wearing glasses

Description automatically generated with medium confidenceA person smiling for the camera

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The session showcased a video to highlight the motivation of all partners to collaborate with SAMRIDH towards the cause of supporting women-led businesses. The event also brought together a diverse panel consisting of women entrepreneurs, representatives of financial institutions, impact investors, and an incubator to discuss the rising need for gender lens investing to solve India's complex healthcare challenges. The panelists offered their perspectives on the socio-economic barriers faced by women entrepreneurs to scale their business and the need for innovative financing models to overcome these challenges.

Over 60 attendees – including representatives from the Ministry of Health and Family Welfare, Government of India, healthcare innovators, impact investors and representatives from development finance institutions – joined the session.